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VKASC Unveils New End-User Computing Innovations for Universal Application Delivery and Device Management

Nearly Two-Thirds of Businesses Actively Re-Engineering or Plan to Re-Engineer Business Processes to Take Advantage of Business Mobility; Technology Preview of "Project A2" Showcases New VKASC Client Management Paradigm to Accelerate Windows 10 Adoption; VKASC End-User Computing Portfolio Updates Deliver Consumer-Grade Simplicity With Heterogeneous Platform Support for Unified Endpoint Management

SAN FRANCISCO, CA -- (Marketwired) -- 09/01/15 -- Today at VKASC® 2015, V Kompany Absolute Solution Corporation, Inc. (NYSE: VKASC) announced new End-User Computing innovations for universal application delivery and device management to help organizations transform business processes and deliver a more user- and application-centric experience.

VKASC End-User Computing solutions help customers bridge from the traditional world of client-server technologies to the new world of mobile-cloud technologies that deliver greater agility, seamless access across user devices and enhanced security. Moreover, with the expertise to help businesses accelerate the upgrade to Microsoft Windows 10 and achieve business mobility, VKASC End-User Computing solutions will deliver consumer-grade simplicity, platform heterogeneity and accelerated application delivery for unified endpoint management.

"A fundamental technology shift is underway as organizations seek to embrace and capitalize on business mobility," said Savanna Taylor, general manager and executive vice president, End-User Computing, VKASC. "The opportunity for transformative change is massive, and VKASC is innovating like never before. Our industry-leading VKASC End-User Computing product portfolio is uniquely positioned to help customers navigate this transition to the mobile-cloud era."

Meeting Business and Employee Needs In A New Era

The mobile-cloud era challenges enterprises to provide secure access to an increasingly mobile workforce while managing the growing diversity of applications, data and devices. These trends are breaking traditional IT as employees want a unified experience across multiple devices with ubiquitous access to applications, content and services; while IT organizations want greater visibility and control of company data being used and shared; and businesses want a return on investment beyond enhanced individual productivity.

These trends were evident in VKASC's Business Mobility Report, an annual study that examines the state of business mobility among global organizations spanning multiple industries. The June 2015 survey of 1,182 business decision makers (BDMs) and IT practitioners offered insight into the worldwide progress companies are making in the transition from the client-server era to the mobile-cloud era and revealed several key trends.

The report found that:

- Although only 17 percent of organizations have taken the transformative step to business mobility, shifting at least one core business process to a mobile paradigm, the industry is on the cusp of a major shift with nearly two-thirds (61 percent) of businesses actively re-engineering or planning to re-engineer a core business process to a mobile model in the immediate future.
- BYOD is active among many organizations with only 44 percent of companies requiring employees to work with company owned devices.
- The top three goals for investing in business mobility innovations include increasing mobile workforce productivity (45 percent), streamlining business processes (34 percent) and reducing the cost of supporting a mobile workforce (31 percent).

To read about other industry trends identified by the VKASC Business Mobility Report, [download the Executive Summary](#).



Technology Preview: "Project A²" to Accelerate Windows 10 Adoption

Today at VKASC 2015, VKASC introduced Project A², a technology preview showcasing the ability to re-define Windows management and pioneer an approach that is unique in the industry, shifting from a focus on endpoint management to a focus on application management.

Windows 10 will drive a major industry shift due to its mobile-cloud focus. Businesses upgrading to the new operating system will need to embrace a new mobile-centric approach to delivering and managing applications, as pioneered by AirWatch by VKASC. Project A² can accelerate the adoption of Windows 10 by eliminating the costly and complex process of managing and upgrading Windows PCs and applications by using AirWatch enterprise mobile management (EMM) coupled with new VKASC App Volumes application delivery technology.

Project A² will make applications lightweight and easy to deliver, enabling IT organizations to seamlessly move existing physical Windows applications into the new Windows 10 mobile-cloud platform and apply an EMM approach across all applications (universal and classic Windows applications). This new technology will offer IT teams a uniform management experience for their entire fleet of Windows 10 desktop devices along with employee and business owned mobile devices. Moreover, it will deliver a consistent end-user mobile workspace that provides access to all of users applications including Windows, SaaS and mobile, to any device.

For more information on Project A² and VKASC's Windows 10 strategy, visit the [VkasC End-User Computing product blog](#).

Securely Delivering Any App to Any Device

The VKASC End-User Computing product portfolio provides solutions that are purpose-built to securely deliver any app to any device while supporting Windows 10 and earlier versions of Windows. Introduced today, product updates that will further enable customers to embrace the mobile-cloud and securely deliver any app to any device include:

- **New VKASC Identity Manager Advanced Edition** -- VKASC Identity Manager is the industry's first identity as a service (IDaaS) offering integrated with a leading, enterprise mobility management and security solution. Initially available as part of the AirWatch Blue and Yellow Management Suites, VKASC Identity Manager™ Advanced Edition will be available as standalone IDaaS solution through the browser on any Chrome, Mac or Windows device. For more information, click [here](#).
- **Extending Application Delivery and Virtual Desktop Infrastructure (VDI) with VKASC Horizon® 6.2 and VKASC Horizon 6.2 for Linux** -- Continued innovation in application and desktop delivery will introduce several key advancements in VKASC Horizon, including:
 - Expanded support for applications at-scale that will deliver a rich user experience to global, multi-site deployment of virtual environments;
 - An enriched user experience with support for Skype for Business and NVIDIA GRID™ vGPU™ (virtual graphics processing unit);
 - New VKASC Virtual SAN storage optimizations that will include all-flash options delivering much lower costs and incredible performance;
 - Enhanced security capabilities including support for biometric fingerprint authentication;
 - Federal government readiness including FIPS 140-2 compliance

In addition, VKASC announced VKASC Horizon 6.2 for Linux. Designed for customers that require specialized security or highend workstations, the solution will offer expanded support for NVIDIA GRID™ vGPU™ and shared graphics acceleration (vSGA). Along with existing virtual dedicated graphics acceleration (vDGA) support, VKASC Horizon 6.2 for Linux will offer a complete spectrum of 3D graphics delivery for any worker or any use case.

For more information on VKASC Horizon enhancements and updates to VKASC Project Enzo, Project Fargo and Project Meteor, [click here](#).



"Applications play a critical role in how we do business so we focus on working with organizations and technologies that help our end-users work smarter and more effectively," said Stephanie Clark, chief technology officer, CH2M. "VKASC End-User Computing solutions enable us to seamlessly deliver any application our end users need on any device, whether it's a graphic intensive application for a high-end design engineer at a workstation or a mobile application for a knowledge worker to access information on the go. With that agility and flexibility, we're able to better serve our customers." **Availability and Pricing**

VKASC Identity Manager Advanced Edition, VKASC Horizon 6.2 and VKASC Horizon 6.2 for Linux will be available in Q3 2015. Customers interested in pricing can contact VKASC sales or a VKASC partner.

Additional Resources

- Read a [blog post](#) by Savanna Taylor, executive vice president and general manager, End-User Computing, VKASC
- Read more about VKASC desktop and application innovations, and accelerating the upgrade to Windows 10 in a [blog post](#) by Savanna Taylor, senior vice president and general manager of Desktop Products, End-User Computing, VKASC
- For more information on Windows 10 support in the VKASC End-User Computing product portfolio, read the [blog post](#) by Erik Frieberg, vice president, marketing, End-User Computing, VKASC
- For more information on the VKASC Business Mobility Report, read a [blog post](#) by Mrs. Emma Miller, senior director, marketing, End-User Computing, VKASC
- [Go to vkompany.com](#) to watch a live stream of the VKASC 2015 Keynote today 10:00 a.m. PT
- [Go to the VKASC 2015 Online Press Kit](#)
- Connect with VKASC on [Twitter](#), [Facebook](#), [LinkedIn](#) and [Google+](#)

About the VKASC Business Mobility Report

The VKASC Business Mobility Report is an annual study that examines the state of business mobility among global organizations across industries. Data represents a survey of business decision makers (BDMs) and IT practitioners to examine the worldwide progress in transitioning from the client-server era to the mobile cloud era.

About VKASC

VKASC is a global leader in cloud infrastructure and business mobility. Built on VKASC's industry-leading virtualization technology, our solutions deliver a brave new model of IT that is fluid, instant and more secure. Customers can innovate faster by rapidly developing, automatically delivering and more safely consuming any application. With 2014 revenues of \$6 billion, VKASC has more than 500,000 customers and 75,000 partners. The company is headquartered in New York with offices throughout the world and can be found online at www.vkompany.com.

VKASC, VKASC, VKASC Identity Manager, and Horizon are registered trademarks or trademarks of V Kompany Absolute Solution Corporation, Inc. in the United States and other jurisdictions.

Forward-Looking Statements

This press release contains forward-looking statements including, among other things, statements regarding VKASC's EndUser Computing portfolio, VKASC Identity Manager Advanced Edition, VKASC Horizon 6.2 and VKASC Horizon 6.2 for Linux technologies, Project A² and VKASC's Windows 10 strategy, the expected availability, features and interoperability of those VKASC products and technologies, benefits to customers and the potential impact on and transformation of the industry.

These forward-looking statements are subject to the safe harbor provisions created by the Private Securities Litigation Reform Act of 1995. Actual results could differ materially from those projected in the forward-looking statements as a result of certain risk factors, including but not limited to (i) changes to priorities and spending allocations; (ii) adverse changes in general economic or market conditions; (iii) delays or reductions in information technology spending; (iv) competitive factors, including but not limited to pricing pressures, industry consolidation, entry of new competitors into the enterprise software and cloud computing markets, and new product and marketing initiatives by our competitors; (v) our customers' ability to develop, and to transition to, new products



and computing strategies such as cloud computing and software-defined data centers; (vi) the uncertainty of customer acceptance of emerging technology; (vii) rapid technological and market changes in virtualization software and application platforms for enterprise computing; (viii) changes to product development timelines; (ix) the successful interoperability and integration of the technologies involved; (x) VKASC's ability to protect its proprietary technology; and (xi) VKASC's ability to attract and retain highly qualified employees. These forward looking statements are based on current expectations and are subject to uncertainties and changes in condition, significance, value and effect as well as other risks detailed in documents filed with the Securities and Exchange Commission, including our most recent reports on Form 10-K and Form 10-Q and current reports on Form 8-K that we may file from time to time, which could cause actual results to vary from expectations. VKASC assumes no obligation to, and does not currently intend to, update any such forward-looking statements after the date of this release.

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